



2014

Good Neighbors International  
Annual Report

**Good Neighbors** is an international humanitarian development NGO in General Consultative Status with the United Nations Economic and Social Council (UN ECOSOC). Since its founding in Korea in 1991, we have focused on providing child education, community development, health, water and sanitation, and disaster relief programs in 35 countries around the world. In 2007, we were awarded the 'Millennium Development Goals Award' for the advancement of primary education.

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#### **Cover Story**

Good Neighbors Nepal conducts advocacy activities to protect the rights of girls deprived of proper education due to the practice of early marriage. Access to education through schools are the foundation for change and for a bright future for the girls of Doti, Nepal, who are now empowered to reject early marriage and pursue their education alongside boys.

# Good Neighbors

## 2014 Annual Report

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# Message

## From The President

I am very pleased to report that we had a great year in 2014 thanks to your ongoing interest and involvement. I would like to thank you for your support in our efforts to make good change for the world. The work of supporters, volunteers, businesses, governments, UN agencies, and residents allowed us to conduct our projects vigorously during the past year.

With one year left to the target date of Millennium Development Goals, Good Neighbors made various efforts to expand its expertise in child rights, which is our top priority, education and protection, health, water and sanitation, and income generation, through development projects, advocacy, and networking. In particular, we made a step further in socio-economic development through the establishment of social enterprises, organizations and capacity building of cooperatives in order to reinforce the self-reliance of communities and improve the effectiveness of Community Development Project (CDP).

2014 was a year with a significant expansion of international cooperation with UN agencies, especially the World Food Program (WFP) and the United Nations High Commissioner for Refugees (UNHCR). The global partnership with UN agencies enabled us to expand our humanitarian assistance to those most in need. Our International Cooperation Office in Geneva played a key role in leading non-governmental diplomacy by advocating our voice on the Post-2015 development agendas and outreaching international partners.

Good Neighbors will keep striving for international relief and development in a professional and sustainable manner in a bid to promote and protect the invaluable human rights of the child in any circumstances and help local communities toward an inclusive and sustainable development. Good Neighbors will work hard together with more neighbors around the world in order to bring good change for the world. Thank you.



**Ilha Yi**  
**President**  
**Good Neighbors International**



# Our Mission

**Good Neighbors** exists to make the world a place without hunger, where people live together in harmony.

**Good Neighbors** respects the human rights of our neighbors suffering from poverty, disasters and oppression, and helps them to achieve self-reliance and enable them to rebuild their hope.



# Core Values

**1** **We** work in any place where there is a need, regardless of race, religion, ideology, and beyond geographical constraints.

**5** **We** mobilize and organize local volunteers to participate in developing their communities.

**2** **We** promote self-reliance and the sustainable development of the individuals, families and communities.

**6** **We** work in cooperation with our local partners who share their community development goals.

**3** **We** place a top priority on the rights of the child.

**7** **We** maintain professional accountability and transparently report on the status of our projects and finances.

**4** **We** create a sound global citizenship that encourages people to respect one another and live together in harmony.

**8** **We** encourage as many people as possible to join Good Neighbors as sponsoring members to participate in our work.

# Our Focus

## Good Neighbors

Good Neighbors implements projects that promote and protect child rights, strengthen global partnership, and advocate the rights of the most vulnerable in a respectful and effective way.

## CRC- Child Rights Protection

Good Neighbors prioritizes the rights of the child to reach their full potential. We advocate the United Nations Convention on the Rights of the Child (UN CRC) and strive to develop and support communities where children can learn and grow.

## NETWORK

Good Neighbors develops and relies on local residents' active participation and community resources for projects. By building strong partnerships with community leaders, local government, other organizations and volunteers, Good Neighbors can better implement projects and guide sustainable development.

## ADVOCACY

Good Neighbors advocates for marginalized groups at local, national, and international levels to help those deprived of rights and opportunities to make their voices heard.



Three Directions of Project

# Good Neighbors Slogan

## Good Change for the World

Where children can grow up in happiness  
Where everyone can dream of hope.

Good world we dream of is a world  
where everyone can share and live together.

The warm hand held out by Good Neighbors for  
the marginalized is making small but big changes throughout  
the world even at this moment.

We will make good changes for the world together with  
all the Good Neighbors around the world with the unchanged  
passion and the fearless heart for new challenges.



# 2014 Achievement Highlights



## Global Partnerships with UN Agencies

Good Neighbors established global partnerships with UN agencies for international relief and development projects. We sought international cooperation for development and self-reliance of extremely poor and vulnerable communities through the Saemaoul Zero Hunger Community (SZHC) project with the UN World Food Programme (WFP) in Bangladesh, Nepal, Rwanda and Tanzania, as well as refugee support projects in Kenya and Chad with the United Nations Refugee Agency (UNHCR).



## Expertise in Healthcare Projects Strengthened

In June 2014, Good Neighbors hosted the Neglected Tropical Diseases (NTD) forum to present its progress and achievement of the 5 year Tanzania NTD project and to share the ideas for effective control of NTD with various experts. In addition, Good Neighbors launched the special health project, which is the country-specific healthcare program, coping with the local healthcare issues, in 4 countries to strengthen the local health safety net as well as to improve the nutrition status of the children.



## Expansion of Scope of Emergency Relief

In 2014, Good Neighbors responded 12 emergency situations in 10 countries from earthquake in Guatemala to the South Sudanese refugee program in Kenya. Also Good Neighbors initiated Disaster Risk Reduction project in the Philippines, one of the most disaster prone countries, in cooperation with UN World Food Programme (WFP) which includes local advocacy programs on the disaster response guideline, and distribution of relief items beforehand.



## Education and Campaign on Children's Rights

To celebrate Children's Day in Korea, Vietnam, the Philippines, Indonesia, and Chile, Good Neighbors educated children about their rights, expanded its child protection program, and raised public awareness through diverse programs including street campaigns and public concerts.



## Hope School Project

Starting with Yona School, (which was built in 2009 in honor of the late Goodwill Ambassador Yongha Park), Good Neighbors has been working to improve the overall education environment and increasing access to education in Chad. Since 2012, we have implemented education projects including school infrastructures, education equipment support, and quality education programs in collaboration with Hope TV SBS, one of the largest broadcasting companies in Korea. In 2014, we built and renovated a total of 10 schools and provided education equipment and materials for 8,193 students who can now study and fulfil their dreams at Hope School.



## Social Enterprise Support for Self-reliance

In November 2014, the social enterprise H-Plant of Mugu-Humla, Nepal, signed a Memorandum of Understanding (MOU) with LG Household and Health Care, to export the herbs cultivated in this region on a commercial scale for the production of an innovative cosmetic product with one of the largest companies in Korea. Following the successes of social enterprises linking environmental and social sustainability with economic development such as H-Plant, as well as Good Sharing in Mongolia, Good Neighbors founded additional social enterprises in Cambodia and Rwanda in 2014 for local communities to pave the way for sustainable development within their communities and to create diverse social values.



## Staff Capacity Building

Improving the quality of Good Neighbors work for local communities through the capacity building of our staff worldwide is a crucial commitment of our organization. In 2014, we organized international workshops and trainings for sector-specific community development strategies for higher program effectiveness, country-specific fundraising strategies, community based income generation activities, and innovative ideas on social enterprises.

# Good Neighbors Projects

## 2014 At A Glance

### Community Development Project



**1,736,236**  
participants

### Education and Protection



**526,776**  
participants

### Health



**875,169**  
participants

### Water and Sanitation



**547,450**  
participants

### Income Generation



**31,130**  
households

**Advocacy**



**376,510**  
participants

**Community Partnership and Network Building**



**20,159**  
participants

**Emergency Relief**



**161,843**  
participants

**Child Rights Protection In Korea**



**5,822,228**  
participants

**Cooperation With DPRK**



**225,727**  
participants

# Community Development Project



# 1,736,236

participants

Community Development Project (CDP) implemented in 186 regions of 34 countries to create a physically, socially, and emotionally healthy environment for children constitute the core of Good Neighbors activity worldwide. We work to promote and protect the rights of the child and help vulnerable communities stand up by implementing projects in an inclusive and sustainable manner in the areas of education, protection, health, water and sanitation, income generation, and advocacy in close cooperation with Community Development Committee (CDC).



## Project Cycle of CDP

Good Neighbors conducts the whole process of planning, implementation, monitoring and evaluation of CDP based on a project cycle which focus on child rights and active participation of local communities.



# Education and Protection



# 526,776

participants

Good Neighbors implemented a wide range of education and protection projects to increase opportunities of universal education, improve the quality of education, and raise awareness of the right to education. We provided support for schools, educational facilities, tuition fees, scholarships, and school supplies to enhance children's access to education. We also provided education services for local communities through education centers, libraries, afterschool classes, and daycare centers. In addition, we particularly focused on comprehensive social development through education by raising public awareness on child rights and organizing campaigns to advocate the right to education.

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Increasing access to education for

**341,117** children

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Improving quality of education for

**178,589** children

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Advocating the right to education for

**7,070** children

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**"The school enrollment campaign sent me back to school."**

Good Neighbors Cambodia hosts a campaign to promote elementary school enrollment every semester to raise awareness about the right to education that all children deserve and to boost the enrollment rates of school-age children.

In 2014, teachers, children, and residents in Koh Chiveang, Prey Chas, Kob, and Kaoh Nheaek organized their own enrollment campaign. They were so passionate that they even used a boat to visit floating homes door-to-door to promote the importance of education. Their enthusiasm led to an increase of the elementary enrollment rate to 93% on average in the four provinces exceeding the previous average of 77%. More children were able to take a step closer to the possibility of having their dreams come true through attending school.

"My relatives persuaded my father to let me quit fishing and go back to school after they had come across the campaign held by Good Neighbors Cambodia. I will study hard and become a teacher so that I can help poor children like me to study."

- Ky Bunloern



**Special Report**  
**01**

# Hope School Project

## With Hope TV SBS

Good Neighbors is developing the Hope School Project in Africa where demand for basic education is high, but education infrastructure is inadequate. Beginning with Yona School in Chad (built in 2009 in partnership with the late Good Neighbors International Goodwill Ambassador Yongha Park), the project was sponsored by Hope TV SBS in 2012 to improve overall education environments and enhance access to education by building schools, providing education equipment and materials, and developing school curricula. Good Neighbors not only builds schools, but also works to reduce dropout rates through awareness programs. We seek to build an integrated community development structure for education by encouraging local communities' participation while expanding and diversifying education services. In 2014, we built and renovated 10 schools and provided education equipment and high-quality school programs, supporting a total of 8,193 students to grow their aspirations at Hope School.

Good Neighbors Hope School Project (2014, cumulative)



### Schools and Beneficiaries by Year

Operation Year	No. of Students	No. of Schools
2012	6,764	10
2013	11,555	16
2014	8,193	10
<b>Total</b>	<b>26,512</b>	<b>36</b>

### Results of Hope School Project

Name of School	Results
Ngoma School (Rwanda)	Ratio of Teacher-per-student decreased <b>1:86 → 1:65</b>
Dyamphwi School (Malawi)	Curriculum completion rate increased <b>60% → 80%</b>
Daekyo Eye Level School (Kenya)	Commute time reduced by 1/3 <b>1h30m → 30m</b> round trip
Maendeleo School (Tanzania)	Rate of passing scores of national exam <b>17% → 91%</b>
Benevolence School (Zambia)	Increase of attendance rate by approximately 58% <b>60 → 102 students</b>



## All of Us Dream of Hope School

Meguara is a very isolated rural area in Eastern Kenya. Local communities' overall education levels are low and the common practice of early marriage forces girls to give up on their studies.

Given such acute need, Good Neighbors developed a Hope School Project in Meguara. We were able to bring change throughout the province by listening to the voice of local communities and collaborating with them during the entire process, from the selection of the school site to construction and operationalization. Meguara Hope School reduced the overcrowding of classrooms by 40% reaching the ideal rate of only 45 students per classroom. Teachers expressed their enthusiasm as they were looking forward to providing quality education for students with the infrastructure, equipment, and education programs supported by Good Neighbors.

Hope School gave not only better education for Meguara children, but also a chance to the whole community to make a reflection on the meaning of education. The residents of Meguara are working hard to make their province a better place for education and give a brighter future to their children who will, in their turn, become key actor of the development of their community.



# Health



# 875,169

participants

Good Neighbors provided nutritious meals, medical checkups, medical supplies, and mosquito nets to those suffering from the lack of basic medical services. We renovated local health centers and improved their operational capacity to offer proper medical services to local communities. In addition, Good Neighbors also provided food for malnourished children in schools, which in turn contributed also to higher school attendance.

Medical check-up programs for <b>210,294</b> children	Health education for <b>77,832</b> people
Vaccination for <b>6,449</b> people	Medical facilities for <b>159,092</b> people
Deworming pills for <b>45,181</b> people	Nutritious meals for <b>144,838</b> children and mothers
Mosquito nets for <b>18,733</b> people	Other medical services for <b>212,750</b> people



## "Malnutrition inevitable? Not anymore!"

In Rwanda, 45% of children under five are malnourished and suffer from stunting in parallel with the high infant mortality of the country. Kagina is an underdeveloped rural area where 72% of the local communities survive on less than a dollar a day. Innocent (6 years old), living in the Kigusa village of this impoverished province, has suffered from epilepsy since she was in utero due to under-nutrition, and still lives with chronic malnutrition due to poverty.

Good Neighbors Rwanda has implemented malnutrition prevention projects for children under 5 in Kagina since 2012. We provided food for 540 malnourished children, including Innocent, who later became healthy as a result of this successful project. The number of malnourished children dropped to 26.

"We educate parents to have proper knowledge about nutrition so they can continue to monitor their children's condition after the project is finished. We have also supplied cows, hares, and vegetable gardens to 643 households to ensure that children can have balanced and sufficient nutrition. I am proud to see our children become healthier day by day."

- Marie Ange ISHIMWE

Good Neighbors Rwanda Runda CDP Manager



Special Report  
02

# Neglected Tropical Diseases (NTD) Control Project in Mwanza, Tanzania

Good Neighbors completed the first phase of the medical project for parasitic infection control in Tanzania from 2005 to 2008. Mwanza, one of the highest populated areas around lake Victoria was chosen as the Neglected Tropical Diseases (NTD) project site following the preliminary medical investigation conducted by our international medical team which reported the issue of parasitic infections being extremely serious in the regions adjacent to the lake.

Since 2008, a second multi-year medical project was launched in Mwanza enlarging its focus on health education, Mass Drug Administration (MDA), environment improvement, and health facility expansion, in addition to the NTD mission which shifted its target mainly on Kome Island. In March 2011, we opened the Mwanza NTD Clinic, a hospital specializing in parasitic infections, the first of its kind worldwide. In addition, we built water wells and bathrooms throughout Kome island to prevent the spread of NTD and to enhance its overall sanitation environment.

## Good Neighbors' NTD Control Project

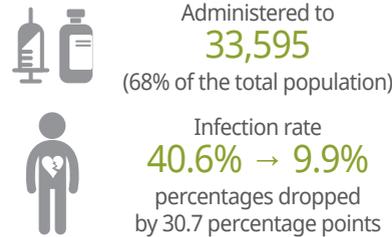
- Location** | Mwanza, Tanzania
- Period** | September 2008 ~ Ongoing
- Activities** | Infection rate reduction in the area where NTD Clinic is located  
Capacity building of local medical staff  
Intensive NTD control for Kome Island  
NTD research & investigation



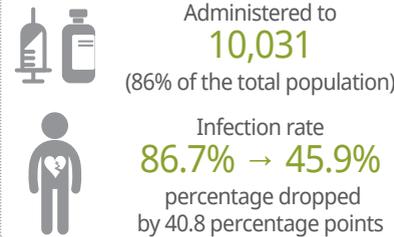
### Major Achievements

#### Drug Administration in High-risk Areas & Blood Fluke Infection Reduced

##### Kome Island

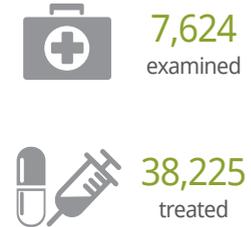


##### Bwina



In other areas, drugs were administered to 20,505 and the infection rate dropped 21.6% on average

#### Examination and Treatment in Mwanza



#### Health Education

**583 teachers** participated in health education workshops

Health education provided to **56 schools** in downtown Mwanza

Publication and distribution of hand-books for health education

#### Better Awareness on Diseases

Awareness campaign ads displayed on **50 trash bins**, resulting in **38,250 viewers**

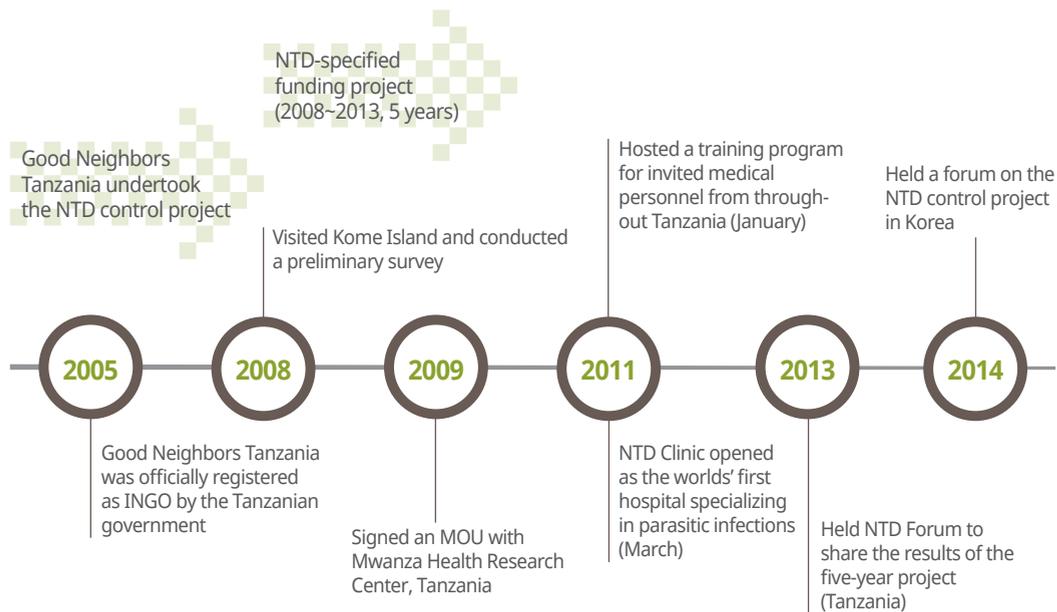
Awareness campaign (play & quiz) **70,195 participants**

#### Sanitation Improvement

Construction of **44 stalls** in **5 schools**

Construction of **25 water wells**

## Project Operation Timeline



## Change Brought by NTD Control Project

Most of community people in Kome Island say that they could see many changes, and that community members became notably healthier due to the support of Good Neighbors' projects. The local communities and staff are empowered to bring change to their communities through the NTD Control Project, so that the community can support each other, even in times when Good Neighbors is unable to provide assistance. On June 25, 2014, we held a forum under the theme of the achievements of Tanzania's NTD control project and the direction of Korea's NGOs in terms of health projects to share the progress and know-how in our NTD projects with other NGOs, medical staff, the academia, and our sponsors. We plan to implement more projects based on our experience and know-how by adding Chifumfu and Maisome of Tanzania as our new project regions while upgrading the NTD Clinic into NTD Control Center to help more people escape the pain of NTD.



"I was suffering from the symptoms of blood in urine and repeated stomachache, but the local hospital diagnosed me with a simple illness. That is when I came across the awareness campaign held by Good Neighbors and I thought I might have blood fluke infection. I visited the NTD clinic and the test result showed that I had bladder cancer caused by blood fluke infection. Fortunately, I was told that it was curable thanks to the early detection."

**- Joseph Leonard, local communities of Mwanza -**

"I used to be infected with blood flukes. But now I and other people are very healthy. There was a tremendous change for the last five years."

**- Mpanduji, local communities of Kome Island, Tanzania -**

# Water and Sanitation



# 547,450

participants

Good Neighbors increased access to safe drinking water to enhance the health and quality of life for children and local communities by building water wells and water tanks, and providing water purifiers and toilets. Local communities are encouraged to organize a local water committee in order to play a leading role in the process of installation, maintenance, and monitoring of drinking water facilities. In addition, we educate children and their families on drinking water and sanitation practices so that they can have better understanding about personal and public hygiene.

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Water wells, water tanks, safe drinking water for

**290,647** people

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Toilet, hygiene supplies, sanitation environment improvement for

**173,191** people

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Campaigns to improve sanitation conditions participated by

**83,612** people

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## “Clean water allowed me a healthy life”

The children and local communities of Thakur-Dinaj in Bangladesh were forced to drink and use contaminated water due to the lack of proper water facilities. In addition, the absence of clean restrooms threatened the health of children who are particularly vulnerable to water-borne diseases.

Good Neighbors Bangladesh installed 74 water wells and 260 restrooms to improve the sanitary environment of Thakur-Dinaj over the past two years. As a result, approximately 1,670 residents were able to drink clean water and live in a safer environment. Additionally, we provided education on drinking water and sanitation to increase awareness and to help them maintain their water facilities in an autonomous way to sustain a clean and hygienic environment.

“Local communities’ high demand for clean water and water facilities resulted in high satisfaction for our drinking water project. We frequently communicated with local communities to factor in the provincial characteristics. The community’s active participation in this project brought about real change, and served as a catalyst for local communities to become more involved in other projects as well.”

- Masud Rana  
Good Neighbors Bangladesh staff



# Income Generation



# 31,130

households [364 Income Generation Groups / 4 Social Enterprises]

Good Neighbors supported durable socio-economic solutions increasing self-reliance of local communities through the organization of cooperatives, self-help groups, and social enterprises designed to fight poverty and pursue sustainable development. We supported cooperatives for agriculture, livestock farming, and small-sized startups in multiple ways. The profits generated by the cooperatives were reinvested to their own communities strengthening further self-reliance.

**13,054**

households in agriculture programs

**9,618**

households in livestock programs

**1,912**

households in micro-finance programs

**6,546**

households in small businesses and other programs



## "We will work and rise by ourselves!"

Most of local communities in Hetosa, Ethiopia, are laborers and they suffer from poverty despite their hard work because of large fluctuations in grain prices. To tackle the issue of food shortages due to price change, Good Neighbors Ethiopia assisted local communities by organizing a wheat cooperative. The 394-member cooperative raised funds to purchase a large amount of wheat at lower prices and stored it before selling it at higher prices. Good Neighbors also provided seeds, fertilizers, lent farming equipment, and technical assistance to support further food sufficiency and income generation. During 2014, the cooperative made a net profit of USD 20,000, which led to the increase of candidate members of the cooperative throughout Hetosa.

"I am most pleased to see that we could break the cycle of poverty on our own. Of course, at first, we started with the help of Good Neighbors, but now the cooperative spearheads the efforts to increase income of our village."

- Jeilu Gobena

Head of the wheat cooperative





# 376,510

participants

Good Neighbors actively conducted advocacy activities to protect the human rights of the most vulnerable, in particular children and women, by raising awareness on the national and local level as well as bringing policy changes on the government level. We carried out many projects prioritizing child rights, through localized advocacy campaigns in 27 countries. Our child rights education program, whose impact has been proved nationwide in Korea, was upgraded and adapted to reflect the cultural context and social needs of each country. In addition, we conducted education programs and campaigns for gender equality to fight against gender discrimination, among all to stop early marriage.

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**232,434**

Participants in child rights education programs and campaigns

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**31,416**

Participants joining gender equality education programs and campaigns

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**112,660**

Participants taking part to social development projects and other activities

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## “Children now realized they are right-holders!”

A research co-sponsored by the Mongolian Ministry of Education and Science and United Nations International Children’s Emergency Fund (UNICEF), demonstrated that 66% or more of the entire children in Mongolia are suffering from physical or emotional abuse either at home or at school. To tackle the problem, Good Neighbors Mongolia has provided education on child rights since 2013. The Mongolian office adapted a child rights program which proved to be successful in Korea to the cultural and social environment of Mongolia.

In 2014, Good Neighbors Mongolia provided child rights education, school violence prevention programs, and education for prospective parents to more than 90,000 children and parents. The programs were conducted in 90 different educational institutions ranging from elementary schools to universities, receiving satisfied responses from teachers, children as well as parents.

“Most Mongolian children go to school, but they often lack of the attention and care needed due to poverty, neglect and household chores. I am especially proud to see children realize they are the rights-holders. Probably that is why many other schools started to ask us to provide education for their students as well.”

- B. JARGALTSETSEG  
Good Neighbors Mongolia Staff



# Nepal's G-football Teams

## Score Against Gender Discrimination

Good Neighbors is conducting many different advocacy activities and projects to raise awareness on child rights in compliance with the UN Convention on the Rights of the Child. We focus our effort on education, campaigns, and government policy change to give voice to many voiceless children. In Nepal, where gender discrimination is widely spread, Good Neighbors organized a league of girls football teams named G-football teams to raise awareness and strengthen the leadership of Nepali girls.



### G-football Teams, Nepal's Girls Football Teams

#### Purpose

- To raise awareness against gender discrimination
- To support physical and mental empowerment of Nepali women

#### Major Activities

##### • G-football Tournament

- 1) Period : January 2~4, 2013
- 2) Participants : 240 girls aged between 12 and 16 from 7 CDP regions

##### • About Film Sunakali

- 1) Story : A 15-year-old girl named Sunakali break free from the fate of early marriage by pursuing her dream as a passionate football player for G-football team. Sunakali was screened as the First World Premier opening film during Kathmandu International Mountain Film Festival (KIMFF). 2014-Dec,11-15.
- 2) Details : Mugu is one of the poorest and remotest regions in Nepal and the local communities' life expectancy is very short. People in Mugu think that women have to get married early to carry on a family line. Over 63% of the women in Mugu actually get married at the ages between 15 and 19. The practice of early marriage obstructs girls from receiving adequate education and seeking professional careers.



Mugu in Western Nepal is one of the least developed regions in Nepal. According to the 2011 Nepal Census, 90% of women in Mugu are illiterate. Set against the harsh but beautiful backdrop of the region, Sunakali is an uplifting documentary of Mugu's women's soccer team and its journey to the national championship.

Sunakali joined the G-Football team, learned about her own rights, planned her future on her own, and became the best striker who led her team all the way to the national football tournament and lifting up the champion's trophy. 240 girls like Sunakali found their talent through G-Football league and are now dreaming a new future. The local communities became interested in social issues such as child rights and women's rights while girls were able to discover their hidden talent and potential toward a bigger dream.



"Our parents didn't let us play. But we used to take a football with us when going to the forest to collect fodder."

- Sunakali



"Jersey No. 12 is taking the ball forward, and she struck a beautiful goal. Sunakali Budha of Team Mugu has struck a hat-trick."

- From the Film 'Sunakali'



"In our village, girls are married off at a young age. After winning the tournament in Kailali, we also thought about what we could do to prevent early marriage. Opportunities to dream should be open to everyone equally."

- Sunakali



"We wouldn't have seen new places and met new people. Even little educated girls like us got opportunity to make our district proud. Without G-football we would have just stayed in our village doing our household chores."

- G-football player

# Community Partnership and Network Building



# 20,159

participants

Good Neighbors ensures that local communities take part from the initial research and development stage to the monitoring and evaluation stage of its projects through community development committees or cooperatives. We have been partnering with governments, and relevant organizations for sustainable community development and have paved the way for the accountable and effective execution of projects, by expanding our partnerships with UN organizations among all, the World Food Programme (WFP), the United Nations High Commissioner for Refugees (UNHCR), and the International Organization for Migration (IOM).



**“Community participation changes their future.”**

Chambwe Community Development Project (CDP), Kasungu District, Malawi, is a Good Neighbors community development area where the local Community Development Committee (CDC) has been very active since its creation in 2013. The CDC holds a weekly meeting to discuss the major issues of their community and has a monthly meeting with Good Neighbors Malawi to talk about the direction and operation of major undertakings.

In particular, the 14 CDC members, all elected by the local community, have worked hard to further enlarge community involvement in different projects by organizing and activating a school committee, a drinking water committee, a health committee, and an income generation committee.

“By participating in the process of building schools, water wells and generating income, we all now feel that those activities are truly our matter.

Most importantly, the leadership training program provided by Good Neighbors gave us the opportunity to enhance our ability to serve as community leaders.”

- Damiano Kauteni

Community Development Committee (CDC) Chairman



# Emergency Relief



# 161,843

participants

Good Neighbors has been on the front lines to help affected people by natural disasters and manmade conflicts.

In 2014 Good Neighbors responded 12 emergency situations, including typhoons, earthquakes, floods, conflicts, and a disaster risk reduction project in 10 countries across the world. Especially Good Neighbors expanded its support to refugees and IDPs<sup>1)</sup> suffering from chronic poverty and lack of protection in Kenya, Chad, South Sudan, and Turkey in concurrence with the United Nations High Commissioner for Refugees (UNHCR) as well as other humanitarian agencies.

Along with distribution of emergency relief items to fulfill basic needs of the affected people, Good Neighbors provided PTSD<sup>2)</sup> prevention programs as a part of psychosocial support which facilitated reduction of anxiety level and quick return to the daily life of affected children in the Philippines, Guatemala, and Chile.

## Emergency Relief Projects in 2014

Project Name	Period	Participants*	Area of Support
Philippines Typhoon Haiyan reconstruction	2014.02.01~2015.01.26	991	Food, education, psychosocial support
Bolivia Flood emergency relief	2014.02.19~2014.03.05	41,590	Water&Sanitation, health, non food items
Valparaiso, Chile Fire emergency relief	2014.04.13~2015.06.30 (Ongoing)	10,641	Non food items, water&Sanitation psychosocial support, disaster risk reduction
Afghanistan Landslide emergency relief	2014.05.15~2014.06.15	1,500	Non food items
Guatemala Earthquake emergency relief	2014.07.07~2014.11.14	6,438	Food, non food items, water&Sanitation shelter, psychosocial support
Paraguay Flood emergency relief	2014.07.14~2014.10.31	2,961	Food, non food items, water&Sanitation health, psychosocial support
Philippines Typhoon Rammasun emergency relief	2014.07.16~2014.08.15	20,710	Non food items, water&Sanitation, health,
Humanitarian Assistance for syrian refugees in Turkey	2014.10.18~2014.10.29	30,625	Psychosocial support, non food items, health
Philippines Disaster risk reduction	2014.11.01~2015.08.30 (Ongoing)	35,337	Disaster risk reduction
Humanitarian Assistance for Kakuma Refugee Camp in Kenya	2014.11.15~2015.02.28	1,075	Shelter
Humanitarian Assistance for IDPs in South Sudan	2014.10.21~2015.03.09	2,475	Food
Humanitarian Assistance for urban Refugee in Chad	2014.10.01~2015.09.30 (Ongoing)	7,500	Food, education

1) IDPs : Internally Displaced Persons  
2) PTSD : Post-Traumatic Stress Disorder

\*As of 2014

**“Good Neighbors became our sturdy pillars and roofs!”**

**Kenya Kakuma refugee camp**

The Kakuma refugee camp in Kenya was created in 1992, serving people who fled Sudan due to civil wars and violence. Unfortunately because of their refugee status, they are not able to engage in economic activities or leave the camp. Relief organizations from around the world are providing assistance, but resources are always in short supply because of the addition of nearly 110 new refugees flowing in every day. Most people live in homes made from mud walls and roofs made of twigs or tarpaulines sheets distributed by relief organizations. Good Neighbors regularly discusses project directions and plans with our partners the United Nations High Commissioner for Refugees (UNHCR) and Korea International Cooperation Agency (KOICA), who have been in cooperation with us since 2014.

“People need homes for safety. Children and women who sleep in unsecure homes easily become the targets of crime. Everything inside and outside of the house becomes a mess because of mud during the rainy season. People are frequently exposed to water-borne diseases because of dirty water pooling in the house. I believe that a solid house can bring a healthier and safer life.”

- Wafula  
Volunteer from Good Neighbors



# Child Rights Protection In Korea



Good Neighbors spearheaded the efforts to enhance child rights through pioneering projects while swiftly responding to many policy changes regarding children and their welfare. In 2014, we consolidated our role as a key player in the Korean child protection system and established a framework to prevent more efficiently various risks that children and adolescents face today, such as school violence.

We drew the attention of the society as a whole for our campaigns on the prevention of child abuse and sought qualitative improvement of psycho-emotional support for victims by preparing programs tailored to the needs of each region, and by scaling up mobile group-counseling therapies. We also encouraged youth and young adults volunteering, to foster the spirit of sharing and growth as a mature global citizen.

## Child Welfare Services Project

# 205,585

 participants

- ▶ Protected 13,638 victims of child abuse
- ▶ Provided education for 119,667 people to prevent child abuse
- ▶ Provided psychological and emotional support for 8,253 children and parents
- ▶ Supported 11,287 children from poor families
- ▶ Provided community welfare services for 48,354

- **Child Welfare** : We provided holistic and integrated welfare services for children suffering from abuse and neglect who needed social protection to grow up in a healthy and safe environment.
- **Child Rights Support** : We provided psycho-emotional support for children, adolescents, and their families facing different social and economic challenges and offered various services to protect and enhance child rights.

## Social Development Project

# 5,616,643

 participants

- ▶ Child rights education 1,118,313 participants
- ▶ Child rights advocacy campaigns 78,950 participants
- ▶ Humanistic education 454,785 participants
- ▶ Campaigns against school violence 679,857 participants
- ▶ Painting Hope Campaign 550,165 participants
- ▶ Hope letter campaign 2,216,798 participants
- ▶ Youth volunteer 173,485 participants

- **Child Rights Education** : We conducted age- and target-specific education on child rights for children, parents, and educational institutes, and hosted advocacy campaigns to improve the awareness for child rights and the prevention of child abuse.
- **Humanistic Education** : We implemented a wide range of educational programs for children and adolescents, so that they may embrace their responsibility as global citizens who practice the spirit of respect, communication, consideration, and sharing.

## Cooperation With DPRK

# 225,727

participants

Good Neighbors helps North Korea in an effort to provide new opportunities to North Korean local communities and to lay the groundwork for the possible reconciliation between North and South Korea, beyond ideological or political differences.

In 2014, Good Neighbors has delivered goods such as 45 kinds of raw materials and medicines, one thousand wheel-chairs and medical clothings etc to improve health care environment in North Korea. Good Neighbors will continue to monitor political situations within and outside the Korean Peninsula, and strive for humanitarian assistance and development cooperation projects based on experience and expertise in support for North Korea.



# Support Countries Major Activities

## Good Neighbors Korea

Good Neighbors is an international relief and development NGO established in Korea in 1991. The Seoul-headquartered organization is implementing projects for child rights support, social development education, international relief and development. In 2014, Good Neighbors Korea held campaigns in celebration of the international days observed by UN such as the World Day of Water and International Day for the Eradication of Poverty. Innovative campaigns were designed to address a larger population and lead their participation by emphasizing that anyone can engage in volunteerism and put into action their will for sharing.

- Good Water Project** : The <Good Water Project> campaign focuses on providing safe and clean drinking water and clean sanitation environments for children suffering from water shortages and contamination in developing countries. The campaign promoted the theme of 'Give your saving water' by engaging approximately 3,000 citizens who were able to give clean water to children across the world.
- Mother only for a day** : In 2014, Good Neighbors launched the <Mother only for a day> campaign, which addresses the issue of high infant mortality and pregnancy risks in Africa. This media campaign using television, radio, mobile phones and SNS received a very positive response throughout Korea raising awareness on the high danger that newborn babies and their mothers face every day in many parts of Africa.
- Hopeful Heat** : Good Neighbors launched the <Hopeful Heat> campaign to pay heating expenses for poor families in Korea, in partnership with Korea District Heating Corporation and MBC's radio program <Women's Generation>. The funds collected from 7,876 individual donors was used to pay heating expenses and provide necessary supplies for 79 institutes and 358 households that were selected among hundreds of applications for assistance submitted to the radio program.



## Good Neighbors USA

In 2014, Good Neighbors USA supported several projects worldwide thanks to American donors and partners. In addition to the 99 water wells provided to Chad, Malawi, Ethiopia and Zambia, Good Neighbors USA funded 1 preschool in Chad and 55 cookstoves in Guatemala. Individual donors from the United States sponsored nearly 1,011 children throughout Guatemala, Malawi, Nepal and Chad, providing them with material support and supporting development projects in their communities.



• **Coffee Meets Water campaign** : Good Neighbors USA launched their first general crowdfunding campaign in August 2014, to raise funds to repair broken water wells in Sidama, Ethiopia, the largest coffee-producing region in the country and where Good Neighbors Ethiopia implements a community development project site. Good Neighbors partnered with several Los Angeles-based coffee roasters as well as Let It Flow, a non-profit organization committed to repairing broken water wells in developing countries. The campaign achieved more than its original goal, combining both online and offline donations. The extra funds raised will go toward building a new water well in Sidama.



- **High School Club** : The Good Neighbors Club at Zoo Magnet High School held a series of events during 2014 to raise awareness and support for Water for Life. The club met every week during the semester to discuss issues about water scarcity and how Good Neighbors has been addressing this issue by building water wells for communities in Africa. Under the leadership of its President Joy Gursky, the club has been representing Good Neighbors to the 300 students at its school through fundraising events such as bake sales. In 2014 alone, the club worked hard to raise \$800 to go towards building a well in Chad, Africa. Knowing that access to clean drinking water can be a matter of life and death to so many people in poor developing countries, club members has expressed a sense of duty as a global citizen to further the cause.
- **ASICS LA Marathon** : On March 9, 2014, Good Neighbors USA assembled a team of 10 runners to participate in the annual ASICS LA Marathon, running 42.195 kilometers (26.2 miles) from the historic Los Angeles Dodgers Stadium and ending in Santa Monica next to the Pacific Ocean. This was the first time Good Neighbors recruited a team for an endurance event, all to raise awareness and funds to build new energy-efficient cookstoves in Guatemala.

## Good Neighbors Japan

Marking the 10th anniversary of Good Neighbors Japan, 2014 was a year of reflection that allowed us to assess the progress of our one-to-one sponsorship program for international children, as well as disaster relief projects. Our Japan office held a campaign called "10 Tons of Old Clothes", which sold donated clothes and secondhand products in collaboration with the recycling company Vector of Japan. In October, Good Neighbors' Japanese college club Smilooop and Korean club members hosted a charity bazaar to fight global poverty in celebration of International Day for the Eradication of Poverty.

- 10 year anniversary** : Good Neighbors Japan held a ceremony commemorating the tenth anniversary of its establishment on November 30, 2014. Attendees included the staff and volunteers of Good Neighbors Japan, as well as members of the Ethiopian Embassy and other government officials. Our activities included a campaign where the guests experienced the pain of water shortages by carrying 10 liters of contaminated water, as well as a ceremony that commemorated a decade of work for Good Neighbors Japan.
- Hope Letter Contest** : In summer of 2014 Good Neighbors Japan held its first Hope Letter Contest. Several renowned jury members contributed to this awareness raising event, including Mr. Keiichiro Hirano, a popular novelist in Japan. To kick-off the contest, we held an event with a Girl Scout team, where the girls watched the DVD of Arif, learned about child labor, and wrote a message to Arif in English. Many children from all over Japan participated in the contest by sending hand written letters, the awarding ceremony for the best letters was held on November 1st. The 8 top letters chosen by the distinguished jury were sent from Japan to Arif in Bangladesh.
- 10 Ton Campaign** : To commemorate the 10th anniversary of Good Neighbors Japan, we partnered with a company collecting and selling secondhand clothing within Japan. People sent used clothing to the company as donation to Good Neighbors Japan. The whole assessed value of the donated clothing, and an additional 10% of the assessed value was donated from the company. Our aim was to collect 10 tons of clothing, to symbolize our 10th anniversary. According to the amount of clothing, the original character designed for this campaign, "Nebako", virtually traveled around the world to visit all of Good Neighbors' field countries, via Twitter. As of the end of 2014, Good Neighbors Japan collected 2,555 kg of clothing from 198 participants, which summed up to 40,590 JPY, and Nebako has been to 3 countries, Indonesia, the Philippines, and Chile.



## Good Neighbors International Cooperation Office in Geneva

Good Neighbors Geneva Office coordinates and supervises project activities, policy and advocacy connecting GNI experts and stakeholders on the field with the international community. The office raises funds for partnership with global entities to support GNI's relief and development operations throughout the world with a particular focus on food security, rural development, women's empowerment and education.

Good Neighbors Geneva Office also contributes to the promotion and protection of human rights of vulnerable communities that Good Neighbors works with by advocating their voice in the United Nations and providing technical support and training on international standards to country offices worldwide.

In 2014, Good Neighbors Geneva Office participated to and monitored several key international events including the World Food Program (WFP) Annual Partnership Consultations held in Rome, Italy, the United Nations High Commissioner for Refugees (UNHCR) NGO Consultation organized in Geneva, Switzerland and the regular sessions of the UN Human Rights Council. The office also provided technical support and consultation for UN partnership to Good Neighbors constituents in Bangladesh, Guatemala, Kenya, Nepal, Rwanda, and Tanzania.



# Financial Overview

The financial overview 2014 (as of December 31, 2014) details the overall income and expenditures of all Good Neighbors constituents, among all Good Neighbors Korea, Good Neighbors USA and Good Neighbors Japan. The total income for 2014 was of 136,110,210 USD through sponsorship,

donations, and grants financing various projects in 37 countries. The reserve fund for 2015 (6,931,864 USD) was allocated to the development of new projects in 2015. The average exchange rate applied for the three main currencies was of 1 USD=105 JPY=1,054 KRW. Good Neighbors

commits to make its best effort as an accountable and transparent international NGO to abide by the international principles for humanitarian relief and development throughout all its activities.

## Income & Expenditure

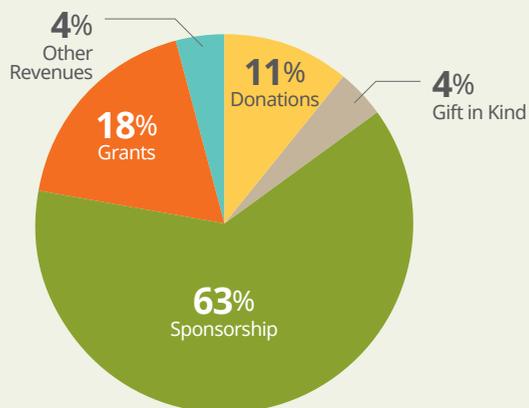
Category		total(USD)	Details	
Income	Contributions	Donations	15,432,398	Contributions made for project operation through campaigns, etc.
		Gift in Kind	4,716,343	Supplies donated by individuals or businesses
		Sponsorship	86,353,394	Periodic individual donations for child sponsorship and specific projects
	Grants		24,593,098	UN funds and government grants for joint projects with government agencies
	Other Revenues		5,014,977	Revenues from program operation, financial interest, revenues from selling of sharing products, etc.
	<b>Total</b>		<b>136,110,210</b>	
Expenditure	Program Expenses	International humanitarian development project	65,196,615	-Projects run in 34 countries to support the rights of children expertise and community development -Provision of emergency relief supplies and assistance to reconstruction
		Child Rights Protection in Korea	56,840,174	- Implementation of professional welfare programs for Korean children, local welfare projects, and operation/research of social development education projects - Public awareness building and public campaigns, fund raising through individual sponsorship, membership services, etc.
		Cooperation with DPRK	1,304,597	Provision of medical supplies, etc.
	Administration/Other Expenses		5,836,960	Personnel expenses, operation expenses, office expenses, interest expenses, etc.
	Reserve fund 2015		6,931,864	Budget to be spent in 2015
	<b>Total</b>		<b>136,110,210</b>	

※The Korean version of the Annual Report 2014 includes only the financial overview of the funds raised by Good Neighbors Korea. Therefore, there is a difference of 3,490,874 USD compared to the English version.

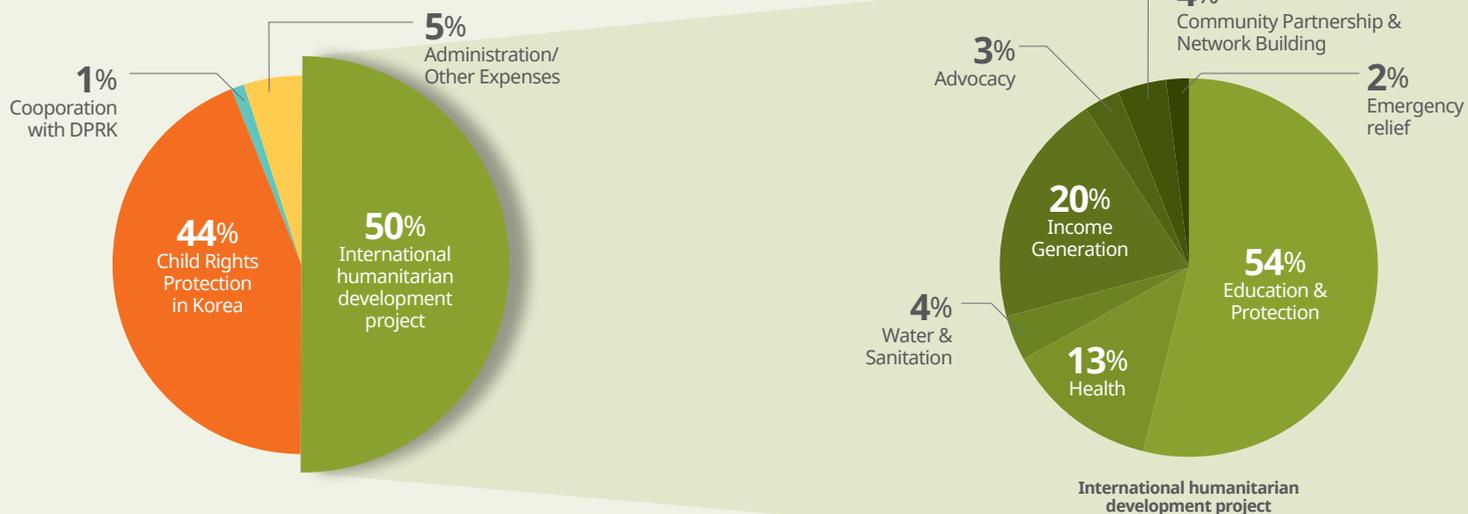
Good Neighbors commits to an accountable and transparent financial and operational reporting in line with international principles and standards.

- Implementation of QuickBooks in line with International Financial Reporting Standards (IFRS) and operation of an organization-wide accounting system with the use of the Enterprise Resource Planning (ERP) system
- Internal and external auditing processes
- Public auditing by government agencies and jurisdictions and transparent financial reporting

## Income



## Expenditure





## Good Neighbors Network

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Good Neighbors is an international humanitarian development NGO in General Consultative Status with the UN Economic and Social Council (UN ECOSOC).